



## SailPoint's Fast-Growing Machine Identity Security Is Changing How Businesses Manage and Secure Machine Identities

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*SailPoint Machine Identity Security eliminates the complexity of managing multiple identity tools by providing a unified approach to identity management*

AUSTIN, Texas--(BUSINESS WIRE)--Jun. 30, 2025-- [SailPoint, Inc.](#), (Nasdaq: SAIL), a leader in unified identity security for enterprises, today highlighted the exceptional growth of its [Machine Identity Security](#) solution. Since its launch last fall, SailPoint Machine Identity Security has been the company's fastest-growing product, reflecting urgent market demand for comprehensive machine identity lifecycle management. SailPoint's unified platform enables customers to manage both human and machine identities in one system, improving visibility and closing critical security gaps.

[Machine identities have surged in volume](#) across modern enterprises, often outpacing human identities by a significant margin. According to the SailPoint-commissioned "[Machine Identity Crisis: the challenges of manual processes and hidden risks](#)" report, nearly 70% of today's companies surveyed said they now manage more machine identities than human ones. Additionally, according to this research, machine identity volume is [projected to grow](#) by roughly 30% over the next 3-5 years. Yet many organizations struggle to identify and govern these identities effectively, as they often remain hidden deep within directories like Active Directory (AD) or Entra and are frequently overlooked in security strategies. SailPoint Machine Identity Security addresses these challenges head-on. Unlike traditional tools that focus narrowly on certificates and secrets, SailPoint's unique approach centers on discovering and governing the identities behind those credentials—including bots, service accounts, RPAs, and APIs—bringing visibility and control where it's needed most. This grants businesses the oversight and accountability they need to eliminate machine identities that lack visibility, ownership, or governance.

SailPoint customers comment on the importance of Machine Identity Security:

"Managing machine identities used to be a fragmented, resource-intensive process. With SailPoint's Machine Identity Security, we've consolidated oversight into one unified platform, giving us real-time visibility and governance over thousands of service accounts, bots, and automation tools," said Shawn Marks, VP, Information Security. "What used to be hidden is now visible, accountable, and compliant—without slowing down innovation or operations."

"As our organization continues to scale, the number of machine identities—like service accounts, bots, and APIs—has grown rapidly," said Michele Anne Schroeder, IAM Manager, PACCAR. "Without proper oversight, they can become blind spots, potentially disrupting critical processes. To support our digital initiatives and ensure operational continuity, securing and managing machine identities has become a top priority."

"Utilizing SailPoint MIS enables our organization to achieve machine identity visibility, control, and compliance with the same rigor as our human identities undergo. This will significantly reduce potential attack vectors while strengthening our security posture," said Thomas Zuliani, Global CISO, Arla Foods and Hardeep Singh Sidhu, Senior Architect IAM, Arla Foods.

Despite the rapid growth in machine identities, SailPoint believes most organizations remain unprepared to manage the associated risks. [According to a recent SailPoint-conducted survey](#) of IT and security professionals, 60% of organizations surveyed say machine identities pose a greater security risk than human identities. In fact, 57% of organizations surveyed have already experienced inappropriate access granted to a machine identity – highlighting that the risk is no longer theoretical, but a current and pressing challenge. Yet, many companies continue to retain unnecessary and potentially dangerous accounts: 72% of those surveyed intentionally keep dormant machine identities, and 88% admit they are afraid to delete them for fear of breaking something. Nearly 66% of companies surveyed still rely on cumbersome manual processes, while only 38% say they have real-time visibility into active machine identities. Additionally, 72% acknowledge that they find machine identities more difficult to manage than human identities. This underscores the growing need for a more streamlined, automated approach to identity security.

SailPoint Machine Identity Security allows enterprises to apply the same degree of visibility, governance and control over their machine identities as they would their human identities. It features a powerful discovery engine designed to surface machine accounts hidden across the enterprise. By connecting enterprise systems like Active Directory and Entra, the solution can scan for accounts that are often overlooked—such as those tied to automated services and applications—bringing them into view. Once discovered, these accounts can be classified by type, assigned to appropriate owners, and brought under governance. AI agents—identities capable of initiating actions or decisions independently—are governed separately under SailPoint's Agent Identity Security solution, launching at [Navigate 2025](#).

With SailPoint, organizations can manage all identities—human and machine—in a unified platform. This includes applying access policies, enforcing least privilege, and regularly certifying accounts to ensure they remain compliant and secure. The result is a

comprehensive and scalable approach to identity security that reduces blind spots without adding complexity.

"The rapid growth of SailPoint Machine Identity Security shows that businesses are moving away from fragmented, siloed identity offerings," said Chandra Gnanasambandam, EVP of Product and CTO at SailPoint. "Customers want simplicity, security, and a unified way to govern all identities—whether they are human, machine, third-party or AI agents. That's exactly what SailPoint delivers. We've spent years building a platform that brings all identities under a single control plane. With SailPoint Machine Identity Security, organizations can now discover, secure, and certify every machine identity just as seamlessly as they do with human identities."

SailPoint Machine Identity Security also helps address some of the compliance demands of today's enterprises, with both FedRAMP and GovRAMP certifications. This helps users remain aligned with certain security and privacy frameworks mandated by federal, state, and local governments. With this proactive approach to compliance paired with comprehensive coverage of both human and machine identities, it comes as little surprise that SailPoint Machine Identity continues to be the company's fastest-growing product.

To see how SailPoint can help you govern machine identities at scale, visit: [www.sailpoint.com/products/identity-security-cloud/atlas/add-ons/machine-identity-security](https://www.sailpoint.com/products/identity-security-cloud/atlas/add-ons/machine-identity-security).

### **About SailPoint**

At SailPoint (Nasdaq: SAIL), we believe enterprise security must start with identity at the foundation. Today's enterprise runs on a diverse workforce of not just human but also digital identities—and securing them all is critical. Through the lens of identity, SailPoint empowers organizations to seamlessly manage and secure access to applications and data at speed and scale. Our unified, intelligent, and extensible platform delivers identity-first security, helping enterprises defend against dynamic threats while driving productivity and transformation. Trusted by many of the world's most complex organizations, SailPoint secures the modern enterprise.

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